BrownSites supports tags as a way of relating content.

**What are tags?**
Tags are words or phrases that are attached to pages. You cannot use tags on Articles. Tags provide a way to fluidly describe the content of a page and relate multiple pages to one another. If you're creating a page about study abroad opportunities, appropriate tags might be:

- study abroad
- italy
- Bologna
- summer programs
- Rome
- Universita di Bologna

**Why use tags?**
Tags help relate content. For example, if you attach a "study abroad" tag to a page, a link titled "study abroad" will appear near the bottom of the page. Clicking this link will bring up a list of all other pages that have been tagged with "study abroad," allowing users to quickly see other relevant pages.

Additionally, tags are used under the hood of BrownSites to help search engines find your pages. By tagging a page with "study abroad," you help inform search engines that the page is related to "study abroad" opportunities, which will help people find and navigate your BrownSite.

**How do I use tags?**
While creating a new page or editing a page, look beneath the body textarea but above the tools at the bottom. There is a text field labeled "Tags."
Enter tags with a comma between each tag. As you're typing a tag, if a similar tag already exists, BrownSites will suggest it.

By using the same tags on different pages you build relationships between your pages that help users.