



Today@Brown Event Submission Documentation

William Bordac - 2024-07-02 - Comments (0) - Web and Online Media

Overview

Submitting an event for inclusion in Today@Brown is done via Events@Brown. Simply enter the event details in Events@Brown and complete the additional fields required for a Today@Brown submission on the event create/edit screen. The event should not be added directly in Today@Brown. Events submitted for Today@Brown via Events@Brown are subject to the usual deadlines and review processes.

Events submitted to Today@Brown can be single events or repeating events, however all events must have a start and end time. If a start and end time applies to your event, you should always include those in Events@Brown.

Submitting an Event to Today@Brown

Events that have a start and end time should be submitted to Today@Brown directly through Events@Brown.

☒ **Submit this event to Today@Brown**

Today@Brown is an email digest delivered daily to all students, faculty and staff at Brown. Published items are also available for online browsing at <https://today.brown.edu>

Select up to three publication dates. You can promote a specific event once within any three-day period.

Display Name * <input type="text"/> <small>This will appear as the sender's name in Today@Brown.</small>	Publication Date * <input type="text" value="mm/dd/yyyy"/>
Display Email * <input type="text"/> <small>This will appear as the sender's email in Today@Brown.</small>	2nd Publication Date <input type="text"/>
Today@Brown Submitter Email * <input type="text"/> <small>We will contact the submitter with updates or inquiries regarding the Today@Brown submission.</small>	3rd Publication Date <input type="text"/>
Today@Brown Message * <div>B I </div> <div><input type="text"/></div> <small>There is no limit to the length of your message. However, only the first 100 characters of your message will appear in the daily Today@Brown email. HTML is not allowed. Please do not try to format your message by inserting line breaks, etc.</small>	Today @ Brown Audience <ul style="list-style-type: none"><input type="checkbox"/> All Students<ul style="list-style-type: none"><input type="checkbox"/> All Undergraduates<ul style="list-style-type: none"><input type="checkbox"/> 1st Year Students<input type="checkbox"/> 2nd Year Students<input type="checkbox"/> 3rd Year Students<input type="checkbox"/> 4th Year Students<input type="checkbox"/> All Graduate Students<ul style="list-style-type: none"><input type="checkbox"/> Humanities<input type="checkbox"/> All Life Sciences<ul style="list-style-type: none"><input type="checkbox"/> Life Sciences Biomed<input type="checkbox"/> Life Sciences Non-Biomed<input type="checkbox"/> Physical Sciences<input type="checkbox"/> Social Sciences<input type="checkbox"/> Medical Students<input type="checkbox"/> All Faculty<ul style="list-style-type: none"><input type="checkbox"/> Campus Faculty<input type="checkbox"/> Hospital Faculty<input type="checkbox"/> All Staff

Today@Brown Deadline: Submissions must be received no later than 3pm on the business day preceding publication. Submissions are reviewed only on business days — not on Saturdays, Sundays or holidays.

1. Find or create the event you wish to submit to Today@Brown.

2. Ensure your event has a start and end **time**.
3. Ensure your event has a start and end **date**. These dates should be identical to ensure the event displays properly across all platforms. For information about repeating/multi-day events, see the [Events@Brown documentation](#).
4. **To submit to Today@Brown**, select "Submit this event to Today@Brown." This option is displayed below the RSVP section. Selecting it reveals a set of fields:
 - Display Name (required): This text indicates the sponsor of the event. It should be either your department name or the name listed on your Events@Brown calendar.
 - Display Email (required): Input the email address where users can reach the appropriate person or office if they have queries about the event.
 - Today@Brown Submitter Email (required): Enter your email address. This is the address where communications about the status of your Today@Brown submission will be sent.
 - Today@Brown Message (required): Enter your event's description for the Today@Brown email digest and website. Including links and some text formatting is allowed. For all Today@Brown messages, only the first 100 characters of your message will appear in the daily email. The full content is displayed when a user clicks through to read more about the event.
 - Publication Date (required): Enter the date you first want your message to appear in Today@Brown.
 - 2nd and 3rd Publication Dates (optional): If desired, enter additional dates you wish your event to appear in Today@Brown emails. As with all Today@Brown event submissions, you can promote a specific event only once within any three-day period.
 - Today@Brown Audience (required): Choose the audiences who should see the event in their daily Today@Brown email digest.
5. Save your event. Saving automatically submits it to the Today@Brown moderation team for review.

Today@Brown Deadline

Submissions must be received no later than 3pm on the business day preceding publication. Submissions are reviewed only on business days — not on Saturdays, Sundays or holidays.

Submitting a Repeating Event to Today@Brown

When submitting repeating events for inclusion in Today@Brown, it is helpful to keep in mind that individual occurrences of your repeating event can be included in Today@Brown

— **not the entire series.** For this reason, the process of creating a repeating event and submitting it to Today@Brown is slightly different.

You must first create the repeating event series and save it. Once the repeating event has been saved, you can then edit any of the individual occurrences of the event to submit it for inclusion to Today@Brown.

1. Log into Events@Brown and click the “+ New” button to create a new event.
2. Ensure your event has a start and end **time**.
3. Ensure your event has a start and end **date**. These dates should be identical to ensure the event displays properly across all platforms. For information about repeating/multi-day events, see the [Events@Brown documentation](#).
4. Select the “Repeating event” option.
5. Select an option in the “Repeating how often?” dropdown and enter the additional details as prompted.
6. Enter the rest of the event details as you normally would and save the event.
7. Next, go to the “Your Events” tab. In the list of events, locate and select the individual occurrence(s) of the event you wish to promote.
8. On the edit screen, scroll down below the RSVP section and select the “Submit this event to Today@Brown” option. Selecting it reveals a set of fields:
 - Display Name (required): This text indicates the sponsor of the event. It should be either your department name or the name listed on your Events@Brown calendar.
 - Display Email (required): Input the email address where users can reach the appropriate person or office if they have queries about the event.
 - Today@Brown Submitter Email (required): Enter your email address. This is the address where communications about the status of your Today@Brown submission will be sent.
 - Today@Brown Message (required): Enter your event's description for the Today@Brown email digest and website. Including links and some text formatting is allowed. For all Today@Brown messages, only the first 100 characters of your message will appear in the daily email. The full content is displayed when a user clicks through to read more about the event.
 - Publication Date (required): Enter the date you first want your message to appear in Today@Brown.
 - 2nd and 3rd Publication Dates (optional): If desired, enter additional dates you wish your event to appear in Today@Brown emails. As with all Today@Brown event submissions, you can promote a specific event only once within any three-day period.
 - Today@Brown Audience (required): Choose the audiences who should see the event in their daily Today@Brown email digest.
9. Save your event by clicking the “Change only this event” button. Saving automatically submits it to Today@Brown for review.

10. You can repeat these steps for each individual occurrence of the event you wish to promote in Today@Brown.

The screenshot shows the 'Add a new event' form in the Today@Brown system. A callout box titled 'Date and time' highlights the following fields: Start date (07/01/2024), Start time (9:00 AM EDT), End date (07/01/2024), End time (5:00 PM), and Repeating event options (Daily, every 1 days, 5 occurrences). Another callout box titled 'Add event details' highlights the 'Event description' and 'Contact information' sections. A yellow warning box states: 'You've indicated in the "Date and Time" section (above) that this is a repeating event. You cannot submit a recurring event series to Today@Brown during its initial creation. First, establish the series by saving this event. Then, submit specific occurrences of the event to Today@Brown individually.'

Today@Brown

You've indicated in the "Date and Time" section (above) that this is a repeating event.

You cannot submit a recurring event series to Today@Brown during its initial creation. First, establish the series by saving this event. Then, submit specific occurrences of the event to Today@Brown individually.

Today@Brown Deadline

Submissions must be received no later than 3pm on the business day preceding publication. Submissions are reviewed only on business days — not on Saturdays, Sundays or holidays.

Editing Events Submitted to Today@Brown

Once you have submitted your event to Today@Brown and it has been approved, any edits to the details of the event or the content that is to appear in Today@Brown must be made within Events@Brown. It will not be available for editing in the Today@Brown system.

When you save your changes the event will be resubmitted to Today@Brown for re-approval.

Editing Repeating Events

If you have a repeating event and need to make edits to the event series (e.g. saving the change for all future occurrences of the repeating event) you must de-select the "Submit this event to Today@Brown" section in order to save the changes to all iterations of the repeating event.

Once you save those changes, you'll need to edit the event once again to re-select the "Submit this event to Today@Brown" section. The content you added to this section should reappear but it should be reviewed for accuracy.

If you have a repeating event and need to make edits to the Today@Brown submission information (e.g. changing the Display Name or updating the Today@Brown Message field) you must locate and edit the specific occurrence of the event in the "Your Events" list. Once your change has been made, click the "Change only this event" button to save the event.

Re-Submitting Events Rejected by Today@Brown

If your event has been rejected for inclusion in Today@Brown and you wish to resubmit it for consideration, you must edit the event directly within Events@Brown. It will not be available for editing in the Today@Brown system.

When you save your changes the event will be resubmitted to Today@Brown and the review process will begin anew.

All Day Events

"All Day" events cannot be submitted to Today@Brown when creating the event in Events@Brown. Per Today@Brown submission guidelines ([new link](#)), all day events must be submitted to Today@Brown as an announcement rather than an event.

Today@Brown

! You've indicated in the "Date and Time" section (above) that this is an **all-day** event.

According to the [Today@Brown guidelines](#), all-day events should be submitted as announcements. Because they don't have specific start and end times, they can't be submitted as events through Events@Brown.

Submit this item as an announcement