

Limits for Amount of Mail Sent in Gmail

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The following content was taken from Google Support Article: [Sending Limits](#)

Limit type	Description	Business/ Education editions
Messages per day	Daily sending limit*	2000
Messages auto-forwarded	Messages automatically forwarded from another account; not included in the daily sending limit	10,000
Auto-forward mail filters	Account filters that automatically forward mail	40
Recipients per message	Addresses in the <i>To</i> , <i>Cc</i> , and <i>Bcc</i> fields of a single email*	2000 (500 external)
Recipients per message (sent via SMTP by POP or IMAP users)	Addresses in the <i>To</i> , <i>Cc</i> , and <i>Bcc</i> fields of a single email*	100
Total recipients per day	Individual addresses count in every mail sent; 5 emails sent to 10 addresses count as 50 recipients*	10,000 1,500 for mail merge
External recipients per day	Email addresses outside your primary domain, including domain aliases and alternate domains	3000
Unique recipients per day	Individual addresses count once a day; 5 emails sent to 10 addresses count as 10 unique recipients*	3000 (2000 external)
Recipients mailed with a Google Apps Script	Seen in the article Quotas for Google Services	1500/day 2000/day (within domain)