

Create a Go Link (shortened Brown URL)

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Go Self-Serve allows Brown community members to create shortened URLs for any page *within* a Brown website as well as the Brown Google domain. The service is an easy way to immediately create a more memorable and marketable URL, perfect for a poster, Morning Mail, BDH ad, slide presentation, website, etc. The best part is, you can do this yourself.

1. Log into <https://go.brown.edu/>
2. Enter the URL you wish to shorten, e.g.,
<https://www.brown.edu/about/administration/human-resources/benefits/wellness-brown>
3. Enter the Go address, e.g., <https://www.brown.edu/go/wellness-brown>

Tip: Check to make sure that the Go link you want doesn't already exist. If so, you will not be able to associate it with a different URL.

Go Self-Serve URLs



The screenshot shows the 'Create a Link' interface. On the left, there is a sidebar with navigation options: 'Create a Link', 'View All Links', 'Manage Your Links', and 'WebServices'. The main content area contains two input fields. The first is labeled '* URL to shorten:' and contains the text 'http://www.brown.edu/'. Below it is a smaller example: '(example: http://www.brown.edu/information-technology/support/training)'. The second field is labeled '* URL requested:' and contains 'http://brown.edu/go/'. Below it is a note: 'Your short URL must be in this "go" format.' A 'Go!' button is located at the bottom of the form.

Note: This service is only valid for URLs that are hosted on Brown University web servers; only authenticated Brown users are permitted to use this service. Any Brown University community member can set up a Go Self-Serve based on any Brown University website. Is there a new Brown server/service that you want to create go URLs with and you can't? Email us at WebServices@brown.edu.