

## Analyze Survey Data in Tableau

Wendi Lewis - 2020-03-20 - Comments (0) - Tableau

Survey data is interesting to visualize. But the way it's structured requires reshaping the data to make it easy to work with Tableau. We've assembled some resources to help you.

Using [Qualtrics](#) to gather survey responses?

If you're capturing survey results with Qualtrics, use the [Qualtrics-Tableau Integration](#).

It allows you to connect Tableau Desktop directly to Qualtrics to prepare the data for use in Tableau and to gather and view data in real-time. As new survey responses come in, your data source is automatically updated with the new responses.

### **Recommended reading:**

[Visualizing Survey Data with Qualtrics' Web Data Connector](#), on the *Data Revelations* blog, does a good job explaining why you need the Qualtrics-Tableau Integration and how to use it.

### Tableau Support

- [Survey Analysis](#) (real life examples of survey data visualizations)
- [Survey Data Tableau User Community](#) (free to join or just browse)

### Data Revelations Blog

Multiple [resources on visualizing survey data from Steven Wexler](#) (white paper, Tableau conference presentation, examples, techniques)

### Tableau Prep

Quick tips for [preparing survey data in Tableau Prep](#).

(Tableau Prep Builder is available to [Tableau Desktop licensed users](#).)