Comparison: Personal Capture, Ink2Go, Camtasia

The following tools allow recording voiceover with video from your webcam and/or anything on your screen.

	Personal Capture	Ink2Go	Camtasia
Why choose this tool?	Publish and share easily on Canvas.	Annotate anything on the screen including extended monitors	High end video creation – flexible editing, add files, media, quizzes and effects
What are some example scenarios of use?	Record and deliver lecture when unable to reach campus on a snow day, away for a conference or conducting field work.	Record the process of writing a solution to a problem set. Record audio feedback as you mark/draw assignments based on visual design.	Use for planned, long term projects. Create an entire online course that uses video lectures punctured with quizzes. Create a library of video teaching resources with self-assessment that will be used extensively.
Availability	Free for Brown faculty Download Echo Personal Capture on your laptop from ...	Contact itg@brown.edu to request a license or download from ink2Go	Download a 30 day trial version. Buy a license after the 30 day free trial.
What are the recording options?	Audio, display, and/or video with multi-window player	Annotation only Display and annotation Display, annotation and small video	Audio, display and/or video
Editing	Limited to cropping beginning and ends		Flexibility to edit videos and add effects
Can I add a Quiz?	No	No	Yes
How do I share video with students?	Echo Center in Canvas, Shareable links, RSS feeds	Manually upload to Canvas, Google Drive, or other video platform (e.g. YouTube, Vimeo)	Publish to screencast.com with personal account. Export to Google Drive, YouTube, or other platforms using personal account.

Note: Check MyBrainShark for an easy to use tool that allows adding a simple multiple choice question.